

**DECLARATION
Utility Application**

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled **SYSTEM AND METHOD FOR NETWORK BASED MARKETING** the specification of which

(Check One) ☒ is attached hereto OR
☐ was filed on ____ as United States Application Serial No. Not yet assigned or PCT International Application No. ____ and was amended on ____ (if applicable).

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment(s) referred to above.

I acknowledge the duty to disclose information which is material to the patentability of this application in accordance with Title 37, Code of Federal Regulations, § 1.56.

I hereby claim foreign priority benefits under Title 35, United States Code, § 119(a)-(d) or § 365(b) of any foreign application(s) for patent or inventor's certificate, or § 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent or inventor's certificate, or of any PCT international application having a filing date before that of the application on which priority is claimed.

Prior Foreign Application Number(s)	Country	Date of Filing	Priority Claimed	
			Yes	No

I hereby claim the benefit under Title 35, United States Code §119(e) of any United States provisional application(s) listed below.

Application Number(s)	Filing Date

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s), or § 365(c) of any PCT international application designating the United States of America, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT international application in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations § 1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application.

U.S. Parent Application Number	PCT Parent Number	Parent Filing Date	Status-Patented, Pending or Abandoned

I further declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements are made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Title 18, United States Code, § 1001 and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

201	FULL NAME OF INVENTOR	FIRST Name Robert	MIDDLE Initial Carl	LAST Name Silkey	
	RESIDENCE & CITIZENSHIP	City La Jolla	State or Foreign Country CA	Country of Citizenship United States	
	POST OFFICE ADDRESS	252 Palomar Avenue	City La Jolla	State or Country CA	Zip Code 92037
INVENTOR'S SIGNATURE _____			DATE _____		

202	FULL NAME OF INVENTOR	FIRST Name Michael	MIDDLE Initial	LAST Name Kremliovsky	
	RESIDENCE & CITIZENSHIP	City San Diego	State or Foreign Country CA	Country of Citizenship Russia	
	POST OFFICE ADDRESS	9765 Caminito Doha	City San Diego	State or Country CA	Zip Code 92131
INVENTOR'S SIGNATURE _____			DATE _____		

203	FULL NAME OF INVENTOR	FIRST Name Teodorico	MIDDLE Initial P.	LAST Name Ricasa	
	RESIDENCE & CITIZENSHIP	City La Jolla	State or Foreign Country CA	Country of Citizenship United States	
	POST OFFICE ADDRESS	232 Playa del Sur	City La Jolla	State or Country CA	Zip Code 92037
INVENTOR'S SIGNATURE _____			DATE _____		

204	FULL NAME OF INVENTOR	FIRST Name David	MIDDLE Initial W.	LAST Name Evans	
	RESIDENCE & CITIZENSHIP	City La Jolla	State or Foreign Country CA	Country of Citizenship United States	
	POST OFFICE ADDRESS	1055 Muirlands Vista Way	City La Jolla	State or Country CA	Zip Code 92037
INVENTOR'S SIGNATURE <i>[Signature]</i>			DATE <i>27 Dec 2003</i>		

205	FULL NAME OF INVENTOR	FIRST Name Dennis	MIDDLE Initial	LAST Name Gerasimenko	
	RESIDENCE & CITIZENSHIP	City San Diego	State or Foreign Country CA	Country of Citizenship Ukrainian	
	POST OFFICE ADDRESS	4058 Mahaila Avenue #D	City San Diego	State or Country CA	Zip Code 92122
INVENTOR'S SIGNATURE _____			DATE _____		

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Prior Foreign Application Number(s)	Country	Date of Filing	Priority Claimed	
			Yes	No

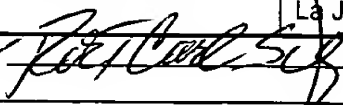
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Application Number(s)	Filing Date

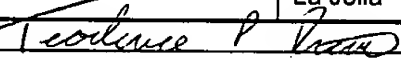
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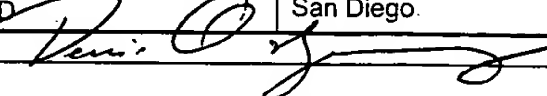
U.S. Parent Application Number	PCT Parent Number	Parent Filing Date	Status-Patented, Pending or Abandoned

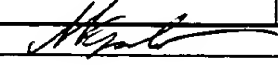
I further declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements are made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Title 18, United States Code, § 1001 and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

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	POST OFFICE ADDRESS	252 Palomar Avenue	City La Jolla	State or Country CA	Zip Code 92037
INVENTOR'S SIGNATURE 			DATE <u>12/27/2000</u>		

202	FULL NAME OF INVENTOR	FIRST Name David	MIDDLE Initial W.	LAST Name Evans	
	RESIDENCE & CITIZENSHIP	City La Jolla	State or Foreign Country CA	Country of Citizenship United States	
	POST OFFICE ADDRESS	1055 Muirlands Vista Way	City La Jolla	State or Country CA	Zip Code 92037
INVENTOR'S SIGNATURE _____			DATE _____		

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	RESIDENCE & CITIZENSHIP	City La Jolla	State or Foreign Country CA	Country of Citizenship United States	
	POST OFFICE ADDRESS	232 Playa del Sur	City La Jolla	State or Country CA	Zip Code 92037
INVENTOR'S SIGNATURE 			DATE <u>12/27/2000</u>		

204	FULL NAME OF INVENTOR	FIRST Name Dennis	MIDDLE Initial	LAST Name Gerasimenko	
	RESIDENCE & CITIZENSHIP	City San Diego	State or Foreign Country CA	Country of Citizenship Ukrainian	
	POST OFFICE ADDRESS	4058 Mahaila Avenue #D	City San Diego	State or Country CA	Zip Code 92122
INVENTOR'S SIGNATURE 			DATE <u>12.27.2000</u>		

205	FULL NAME OF INVENTOR	FIRST Name Michael	MIDDLE Initial	LAST Name Kremlivsky	
	RESIDENCE & CITIZENSHIP	City San Diego	State or Foreign Country CA	Country of Citizenship Russia	
	POST OFFICE ADDRESS	9765 Caminito Doha	City San Diego	State or Country CA	Zip Code 92131
INVENTOR'S SIGNATURE 			DATE <u>12/27/2000</u>		

**POWER OF ATTORNEY
By Assignee**

EINSTEIN INDUSTRIES, INC., assignee(s) of the application for United States Letters Patent for an improvement in

SYSTEM AND METHOD FOR NETWORK BASED MARKETING
by Robert Carl Silkey, Michael Kremlivsky, Teodorico P Ricasa, David W. Evans, and
Dennis Gerasimenko

the specification of which:

- ☒ is filed herewith, OR
☐ was filed on _____, having U.S. Patent Application Serial No. _____,

does hereby appoint as my attorneys and/or agents, with full power of substitution and revocation, to prosecute this application and transact all business in the United States Patent and Trademark Office, and in countries other than the United States, and to do all things necessary or appropriate therefor before any competent International Authorities in connection with any international patent application(s) corresponding to the above-identified application, all of the registered practitioners identified by Customer Number 22249:



22249

PATENT TRADEMARK OFFICE

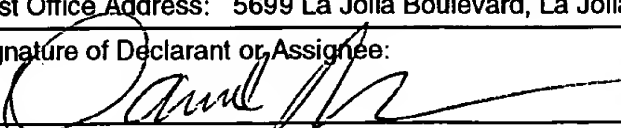
LYON & LYON LLP
Suite 4700
633 W. Fifth Street
Los Angeles, CA 90071
(213) 489-1600

Please send all correspondence to the attention of Patric J. Rawlins, at the above Customer Number, and direct all telephone calls to **(858) 552-8400**.

I, the undersigned, declare that I have reviewed copies of the documentary evidence establishing chain of title to the patent application identified above from the inventor(s) to the assignee(s), which:

- ☒ is filed for recordation herewith; or
☐ was recorded at Reel __, Frame __; or
☐ has been sent for recordation under separate cover, copy attached herewith.

To the best of the undersigned's knowledge and belief, title is in the assignee(s) identified above. Furthermore, the undersigned is empowered to sign this document on behalf of the assignee(s).

Full Name of Assignee: EINSTEIN INDUSTRIES, INC.	
Post Office Address: 5699 La Jolla Boulevard, La Jolla, CA. 92037	
Signature of Declarant or Assignee: 	Date: 27 Dec 2000
Full Name of Declarant	
If Other Than Assignee: Dr. David W Evans	
Title of Declarant: President and COO	
Address of Declarant: EINSTEIN INDUSTRIES, INC., 5699 La Jolla Boulevard, La Jolla, CA. 92037	